

#### THE WENDY'S COMPANY REPORTS FOURTH QUARTER AND FULL YEAR 2019 RESULTS

Dublin, Ohio (February 26, 2020) – The Wendy's Company (Nasdaq: WEN) today reported results for the fourth quarter and fiscal year ended December 29, 2019.

"We delivered a very strong year of sales growth and have laid the foundation in 2019 to set the Wendy's® brand up for future success," President and Chief Executive Officer Todd Penegor said. "We have momentum in our business as evidenced by our accelerating sales growth in the second half of the year, which sets us up well going into 2020. Our focus remains on efficient, accelerated growth behind our three major growth pillars: entering the breakfast daypart, growing our digital business, and expanding our International footprint. We are well positioned to drive growth in 2020 and I'm more confident than ever that we will achieve our vision of becoming the world's most thriving and beloved restaurant brand."

#### Fourth Quarter and Full Year 2019 Summary

See "Disclosure Regarding Non-GAAP Financial Measures" and the reconciliation tables that accompany this release for a discussion and reconciliation of certain non-GAAP financial measures included in this release.

Operational Highlights(1)	Fourth	Quarter	Full Year		
	2019	2018	2019	2018	
	(Unau	idited)	(Unau	ıdited)	
Systemwide Sales Growth(2)					
North America	5.7%	1.4%	4.2%	2.0%	
International <sup>(3)</sup>	9.8%	12.1%	9.9%	13.0%	
Global	5.9%	1.9%	4.4%	2.5%	
North America Same-Restaurant Sales Growth(2)	4.3%	0.2%	2.8%	0.9%	
Restaurant Openings					
North America - Total / Net	46 / 33	44 / 37	122 / 56	108 / 48	
International - Total / Net	25 / 12	9/5	60 / 21	51 / 29	
Global - Total / Net	71 / 45	53 / 42	182 / 77	159 / 77	
Systemwide Sales (In US\$ Millions)(4)					
North America	\$2,605	\$2,464	\$10,387	\$9,994	
International <sup>(3)</sup>	\$146	\$133	\$557	\$519	
Global	\$2,751	\$2,597	\$10,944	\$10,513	
Global Reimaging Completion Percentage (Life-to-date)			58%	50%	

<sup>(1)</sup> As of Q4 2019, the Company has revised its segment disclosures and will now be reporting on three segments which are Wendy's U.S., Wendy's International and Global Real Estate & Development. As a result, Q4 2019 will be the last time the Company reports the operational highlights described above under its old reporting structure. Please see page 15 of this release for Q4 and full year operational highlights for the Company's new segment reporting structure.

<sup>&</sup>lt;sup>(2)</sup> Systemwide sales growth and same-restaurant sales growth are calculated on a constant currency basis and include sales by both Company-operated and franchise restaurants.

<sup>(3)</sup> Excludes Venezuela, and beginning in the third quarter of 2018, Argentina.

<sup>(4)</sup> Systemwide sales include sales at both Company-operated and franchise restaurants.

Financial Highlights	F	th Quarte	er	Full Year					
	2019		2018	B / (W)	2019		2018	B / (W)	
(In Millions Except Per Share Amounts)	(Unaudited)			ited)					
Total Revenues	\$ 427.2	\$	397.8	7.4 %	\$ 1,709.0	\$	1,589.9	7.5 %	
Adjusted Revenues <sup>(1)</sup>	\$ 341.7	\$	316.8	7.9 %	\$ 1,369.5	\$	1,263.9	8.4 %	
Company-Operated Restaurant Margin	14.3%		16.0%	(1.7)%	15.5%		15.8%	(0.3)%	
General and Administrative Expense	\$ 53.9	\$	71.4	24.5 %	\$ 200.2	\$	217.5	8.0 %	
Operating Profit	\$ 36.7	\$	45.8	(19.9)%	\$ 262.6	\$	249.9	5.1 %	
Net Income	\$ 26.5	\$	18.8	41.0 %	\$ 136.9	\$	460.1	(70.2)%	
Adjusted EBITDA	\$ 83.4	\$	107.8	(22.6)%	\$ 412.8	\$	415.4	(0.6)%	
Reported Diluted Earnings Per Share	\$ 0.11	\$	0.08	37.5 %	\$ 0.58	\$	1.88	(69.1)%	
Adjusted Earnings Per Share	\$ 0.08	\$	0.16	(50.0)%	\$ 0.59	\$	0.59	— %	
Cash Flows from Operations					\$ 288.9	\$	224.2	28.9 %	
Capital Expenditures					\$ (74.5)	\$	(69.9)	(6.6)%	
Free Cash Flow <sup>(2)</sup>					\$ 221.0	\$	231.3	(4.5)%	

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#### Fourth Quarter Financial Highlights

#### Revenues and Adjusted Revenues

The increase in revenues and adjusted revenues was primarily driven by higher sales at Company-operated restaurants and an increase in franchise royalty revenue. Higher sales at Company-operated restaurants was the result of positive same-restaurant sales and an increase in the number of restaurants in operation. The increase in franchise royalty revenue was primarily driven by positive same-restaurant sales and new restaurant development. Revenues and adjusted revenues also benefited from an increase in franchise rental income which was driven by approximately \$9 million in pass-through payments related to subleases as the result of the new lease accounting standard. This incremental revenue was completely offset by a corresponding gross up in franchise rental expense.

#### Company-Operated Restaurant Margin

The decrease in Company-operated restaurant margin was primarily the result of labor rate inflation, higher insurance costs, higher commodity costs, and customer count declines, partially offset by pricing actions and positive mix benefits.

#### General and Administrative Expense

The decrease in general and administrative expense was primarily due to the \$27.5 million legal reserve that was recorded in the fourth quarter of 2018 relating to the settlement of the Financial Institutions case. Excluding this reserve, general and administrative expense would have increased by approximately \$10 million, or 23 percent, primarily driven by a higher incentive compensation accrual.

#### Operating Profit

The decrease in operating profit resulted primarily from an increase in franchise support and other costs, mainly due to the investments to support the U.S. system in advance of its breakfast launch, higher reorganization and realignment costs, and a decrease in net rental income, partially offset by lower general and administrative expense and an increase in franchise royalty revenue and fees.

<sup>(1)</sup> Total revenues less advertising funds revenue.

<sup>(2)</sup> Cash flows from operations minus capital expenditures, the impact of our advertising funds, for 2018, the impact of taxes paid on the sale of our ownership interest in Inspire Brands, Inc. and, for 2019, the tax effect of gain on other investments in equity securities.

#### Net Income

The increase in net income resulted primarily from a cash settlement related to a previously held investment, partially offset by a decrease in operating profit and a higher provision for income taxes.

#### Adjusted EBITDA

The decrease in adjusted EBITDA resulted primarily from an increase in franchise support and other costs, mainly due to the investments to support the U.S. system in advance of its breakfast launch, an increase in general and administrative expense (excluding the legal reserve recorded in Q4 2018 relating to the settlement of the Financial Institutions case), and a decrease in net rental income, partially offset by an increase in franchise royalty revenue and fees.

#### Adjusted Earnings Per Share

The decrease in adjusted earnings per share resulted primarily from a decrease in adjusted EBITDA.

#### Full Year Financial Highlights

#### Revenues and Adjusted Revenues

The increase in revenues and adjusted revenues was primarily driven by higher sales at Company-operated restaurants and an increase in franchise royalty revenue. Higher sales at Company-operated restaurants was the result of positive same-restaurant sales and an increase in the number of restaurants in operation. The increase in franchise royalty revenue was primarily driven by positive same-restaurant sales and new restaurant development. Revenues and adjusted revenues also benefited from an increase in franchise rental income which was driven by approximately \$38 million in pass-through payments related to subleases as the result of the new lease accounting standard. This incremental revenue was completely offset by a corresponding gross up in franchise rental expense.

#### Company-Operated Restaurant Margin

The decrease in Company-operated restaurant margin was primarily the result of labor rate inflation, higher commodity costs, and customer count declines, partially offset by pricing actions and positive mix benefits.

#### General and Administrative Expense

The decrease in general and administrative expense was primarily due to the \$27.5 million legal reserve that was recorded in the fourth quarter of 2018 relating to the settlement of the Financial Institutions case. In the third quarter of 2019, the Company had a \$2.8 million reduction in a legal reserve as a result of an increase in anticipated insurance proceeds available for use related to the settlement of the Financial Institutions case. Excluding these impacts, general and administrative expense would have increased by approximately \$13 million, or 7 percent, primarily driven by a higher incentive compensation accrual.

#### Operating Profit

The increase in operating profit resulted primarily from an increase in franchise royalty revenue and lower general and administrative expense, partially offset by an increase in franchise support and other costs, mainly due to the investments to support the U.S. system in advance of its breakfast launch and the Company's investment in scanners on behalf of the North America system, as well as higher reorganization and realignment costs.

#### Net Income

The decrease in net income resulted primarily from the sale of our ownership interest in Inspire Brands in the third quarter of 2018 for \$450 million (~\$352 million, net of tax).

#### Adjusted EBITDA

The decrease in adjusted EBITDA resulted primarily from an increase in franchise support and other costs, mainly due to the investments to support the U.S. system in advance of its breakfast launch and the Company's investment in scanners on behalf of the North America system, and an increase in general and administrative expense (excluding the legal reserve recorded in Q4 2018 relating to the settlement of the Financial Institutions case and the adjustment to this legal reserve in Q3 2019), partially offset by an increase in franchise royalty revenue and an increase in restaurant margin dollars due to an increase in the number of restaurants in operation.

#### Adjusted Earnings Per Share

Adjusted earnings per share was flat to the prior year as the result of fewer shares outstanding due to the Company's share repurchase programs, offset by an increase in income taxes due to a higher tax rate.

#### Free Cash Flow

The decrease in free cash flow resulted primarily from an increase in capital expenditures and unfavorable changes in working capital.

## Company Repurchases 10.2 million shares for \$217.7 million in 2019; Board of Directors Approves a New \$100 Million Share Repurchase Program

The Company repurchased 10.2 million shares for \$217.7 million in 2019. The Company has repurchased 1.9 million shares for \$28.8 million in the first quarter of 2020 to date which resulted in the completion of its \$225 million share repurchase authorization that was set to expire on March 1, 2020. The Company's Board of Directors has approved a new \$100 million share repurchase authorization, expiring on February 28, 2021.

#### **Segment Reporting Changes**

During 2019, the Company realigned its management and operating structure to increase efficiencies and to accelerate long-term growth. The Company changed its previous North America and International segments by (1) combining its Canadian business with its International segment and (2) separating its real estate and development operations into its own segment. As a result of these changes, the Company is now comprised of the following segments and will report on these moving forward: (1) Wendy's U.S., (2) Wendy's International and (3) Global Real Estate & Development. For more information regarding the changes related to our new segment reporting structure and for our 2017-2019 (including 2019 by quarter) results as reported under this new structure, please reference the Segment Reporting Update presentation that is publicly available in the Financials - Supplemental Financial Information section of the Company's Investor Relations website at www.irwendys.com.

#### 2020 Outlook

This release includes forward-looking guidance for certain non-GAAP financial measures, including systemwide sales, adjusted EBITDA, adjusted earnings per share and free cash flow. The Company excludes certain expenses and benefits from adjusted EBITDA, adjusted earnings per share and free cash flow, such as the impact from our advertising funds, including the net change in the restricted operating assets and liabilities and any excess or deficit of advertising funds revenues over advertising funds expenses, impairment of long-lived assets, reorganization and realignment costs, system optimization (gains) losses, net, loss on early extinguishment of debt, the impact of the settlement of the Financial Institutions case and the timing and resolution of certain tax matters. Due to the uncertainty and variability of the nature and amount of those expenses and benefits, the Company is unable without unreasonable effort to provide projections of net income, earnings per share or net cash provided by operating activities, or a reconciliation of those projected measures.

#### **During 2020, the Company Expects:**

- Global systemwide sales of approximately \$12.0 to \$12.5 billion.
- Adjusted EBITDA of approximately \$425 to \$435 million.
- Adjusted earnings per share of approximately \$0.60 to \$0.62.
- Cash flows from operations of approximately \$285 to \$295 million, including the impact of the settlement of the Financial Institutions case. Excluding the impact of the settlement, the Company expects cash flows from operations of approximately \$305 to \$315 million.
- Capital expenditures of approximately \$75 million.
- Free cash flow of approximately \$230 to \$240 million, excluding the approximately \$20 million tax-effected impact from the settlement of the Financial Institutions case, which was finalized in January 2020. Including the impact of the settlement, the Company expects free cash flow of approximately \$210 to \$220 million.

#### Conference Call and Webcast Scheduled for 8:30 a.m. Today, February 26

The Company will host a conference call on Wednesday, February 26 at 8:30 a.m. ET, with a simultaneous webcast from the Company's Investor Relations website at <a href="www.irwendys.com">www.irwendys.com</a>. The related presentation materials will also be available on the Company's Investor Relations website. The live conference call will be available by telephone at (866) 211-4759 for domestic callers and (647) 689-6752 for international callers. An archived webcast and presentation materials will be available on the Company's Investor Relations website.

#### **Forward-Looking Statements**

This release contains certain statements that are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Reform Act"). Generally, forward-looking statements include the words "may," "believes," "plans," "expects," "anticipates," "intends," "estimate," "goal," "upcoming," "outlook," "guidance" or the negation thereof, or similar expressions. In addition, all statements that address future operating, financial or business performance, strategies or initiatives, future efficiencies or savings, anticipated costs or charges, future capitalization, anticipated impacts of recent or pending investments or transactions and statements expressing general views about future results or brand health are forward-looking statements within the meaning of the Reform Act. Forward-looking statements are based on the Company's expectations at the time such statements are made, speak only as of the dates they are made and are susceptible to a number of risks, uncertainties and other factors. For all such forward-looking statements, the Company claims the protection of the safe harbor for forward-looking statements contained in the Reform Act. The Company's actual results, performance and achievements may differ materially from any future results, performance or achievements expressed or implied by the Company's forward-looking statements.

Many important factors could affect the Company's future results and cause those results to differ materially from those expressed in or implied by the Company's forward-looking statements. Such factors include, but are not limited to, the following: (1) the impact of competition, including from outside the quick-service restaurant industry; (2) changes in consumer tastes and preferences and discretionary consumer spending: (3) prevailing conditions and disruptions in the national and global economies, including areas with a high concentration of Wendy's restaurants: (4) food safety events, including instances of food-borne illness, involving Wendy's, its supply chain or other food service companies; (5) the success of the Company's operating, promotional, marketing or new product development initiatives, including risks associated with its plans to enter the breakfast daypart across the U.S. system; (6) the Company's ability to achieve its growth strategy through net new restaurant development, including the availability of suitable locations and terms, and the success of its Image Activation program, including the ability of reimaged restaurants to positively affect sales; (7) changes in commodity and other operating costs, including supply, distribution and labor costs; (8) the Company's ability to attract and retain qualified restaurant personnel; (9) shortages or interruptions in the supply or distribution of food or other products and other risks associated with the Company's independent supply chain purchasing co-op; (10) consumer concerns regarding the nutritional aspects of the Company's products; (11) the effects of disease outbreaks, epidemics or pandemics; (12) the effects of negative publicity that can occur from increased use of social media; (13) risks associated with the Company's international

operations, including its ability to achieve its international growth strategy; (14) risks associated with the Company's digital commerce strategy, platforms and technologies, including its ability to adapt to changes in industry trends and consumer preferences; (15) the Company's dependence on computer systems and information technology, including risks associated with the failure, interruption or breach of its systems or technology or other cyber incidents or deficiencies; (16) risks associated with the Company's plan to realign and reinvest resources in its IT organization to accelerate growth; (17) the Company's ability to effectively manage the acquisition and disposition of restaurants or successfully implement other strategic initiatives; (18) conditions beyond the Company's control, such as adverse weather conditions, natural disasters, hostilities, social unrest or other catastrophic events; (19) the availability and cost of insurance; (20) the Company's ability to protect its intellectual property; (21) the continued succession and retention of key personnel and the effectiveness of the Company's leadership structure; (22) compliance with legal or regulatory requirements, the impact of legal or regulatory proceedings and risks associated with an increased focus on environmental, social and governance issues; (23) risks associated with leasing and owning significant amounts of real estate, including a decline in the value of the Company's real estate assets or liability for environmental matters; (24) the effects of charges for impairment of goodwill or other long-lived assets; (25) risks associated with the Company's securitized financing facility and other debt agreements, including its overall debt levels; (26) the availability, terms and deployment of capital, including the amount and timing of equity and debt repurchases; and (27) other risks and uncertainties cited in the Company's releases, public statements and/or filings with the Securities and Exchange Commission, including those identified in the "Risk Factors" sections of the Company's Forms 10-K and 10-Q.

In addition to the factors described above, there are risks associated with the Company's predominantly franchised business model that could impact its results, performance and achievements. Such risks include the Company's ability to identify, attract and retain experienced and qualified franchisees, the business and financial health of franchisees, the ability of franchisees to meet their royalty, advertising, development, reimaging and other commitments, participation by franchisees in brand strategies and the fact that franchisees are independent third parties that own, operate and are responsible for overseeing the operations of their restaurants. The Company's predominantly franchised business model may also impact the ability of the Wendy's system to effectively respond and adapt to market changes.

All future written and oral forward-looking statements attributable to the Company or any person acting on its behalf are expressly qualified in their entirety by the cautionary statements contained or referred to above. New risks and uncertainties arise from time to time, and it is impossible for the Company to predict these events or how they may affect the Company.

The Company assumes no obligation to update any forward-looking statements after the date of this release as a result of new information, future events or developments, except as required by federal securities laws, although the Company may do so from time to time. The Company does not endorse any projections regarding future performance that may be made by third parties.

#### **Disclosure Regarding Non-GAAP Financial Measures**

In addition to the financial measures presented in this release in accordance with U.S. Generally Accepted Accounting Principles ("GAAP"), the Company has included certain non-GAAP financial measures in this release, including adjusted revenue, adjusted EBITDA, adjusted earnings per share, free cash flow and systemwide sales.

The Company uses adjusted revenue, adjusted EBITDA, adjusted earnings per share and systemwide sales as internal measures of business operating performance and as performance measures for benchmarking against the Company's peers and competitors. Adjusted EBITDA, adjusted earnings per share and systemwide sales are also used by the Company in establishing performance goals for purposes of executive compensation. The Company believes its presentation of adjusted revenue, adjusted EBITDA, adjusted earnings per share and systemwide sales provides a meaningful perspective of the underlying operating performance of our current business and enables investors to better understand and evaluate our historical and prospective

operating performance. The Company believes these non-GAAP financial measures are important supplemental measures of operating performance because they eliminate items that vary from period to period without correlation to our core operating performance and highlight trends in our business that may not otherwise be apparent when relying solely on GAAP financial measures. Due to the nature and/or size of the items being excluded, such items do not reflect future gains, losses, expenses or benefits and are not indicative of our future operating performance. The Company believes investors, analysts and other interested parties use adjusted revenue, adjusted EBITDA, adjusted earnings per share and systemwide sales in evaluating issuers, and the presentation of these measures facilitates a comparative assessment of the Company's operating performance in addition to the Company's performance based on GAAP results.

This release also includes disclosure and guidance regarding the Company's free cash flow. Free cash flow is a non-GAAP financial measure that is used by the Company as an internal measure of liquidity. Free cash flow is also used by the Company in establishing performance goals for purposes of executive compensation. The Company defines free cash flow as cash flows from operations minus (i) capital expenditures and (ii) the net change in the restricted operating assets and liabilities of the advertising funds and any excess/deficit of advertising funds revenue over advertising funds expense included in net income, as reported under GAAP. The impact of our advertising funds is excluded because the funds are used solely for advertising and are not available for the Company's working capital needs. The Company may also make additional adjustments for certain non-recurring or unusual items as detailed in the reconciliation tables that accompany this release. The Company believes free cash flow is an important liquidity measure for investors and other interested persons because it communicates how much cash flow is available for working capital needs or to be used for repurchasing shares, paying dividends, repaying or refinancing debt, financing possible acquisitions or investments or other uses of cash.

Adjusted revenue, adjusted EBITDA, adjusted earnings per share, free cash flow and systemwide sales are not recognized terms under GAAP, and the Company's presentation of these non-GAAP financial measures does not replace the presentation of the Company's financial results in accordance with GAAP. Because all companies do not calculate adjusted revenue, adjusted EBITDA, adjusted earnings per share, free cash flow and systemwide sales (and similarly titled financial measures) in the same way, those measures as used by other companies may not be consistent with the way the Company calculates such measures. The non-GAAP financial measures included in this release should not be construed as substitutes for or better indicators of the Company's performance than the most directly comparable GAAP financial measures. See the reconciliation tables that accompany this release for additional information regarding certain of the non-GAAP financial measures included herein.

#### **Key Business Measures**

The Company tracks its results of operations and manages its business using certain key business measures, including same-restaurant sales, systemwide sales and Company-operated restaurant margin, which are measures commonly used in the quick-service restaurant industry that are important to understanding Company performance.

Same-restaurant sales and systemwide sales each include sales by both Company-operated and franchise restaurants. The Company reports same-restaurant sales for new restaurants after they have been open for 15 continuous months and for reimaged restaurants as soon as they reopen.

Franchise restaurant sales are reported by our franchisees and represent their revenues from sales at franchised Wendy's restaurants. Sales by franchise restaurants are not recorded as Company revenues and are not included in the Company's consolidated financial statements. However, the Company's royalty revenues are computed as percentages of sales made by Wendy's franchisees and, as a result, sales by franchisees have a direct effect on the Company's royalty revenues and profitability.

Same-restaurant sales and systemwide sales exclude sales from Venezuela and, beginning in the third quarter of 2018, Argentina due to the highly inflationary economies of those countries.

The Company calculates same-restaurant sales and systemwide sales growth on a constant currency basis. Constant currency results exclude the impact of foreign currency translation and are derived by translating current year results at prior year average exchange rates. The Company believes excluding the impact of foreign currency translation provides better year over year comparability.

Company-operated restaurant margin is defined as sales from Company-operated restaurants less cost of sales divided by sales from Company-operated restaurants. Cost of sales includes food and paper, restaurant labor and occupancy, advertising and other operating costs.

#### **About Wendy's**

Wendy's® was founded in 1969 by Dave Thomas in Columbus, Ohio. Dave built his business on the premise, "Quality is our Recipe®," which remains the guidepost of the Wendy's system. Wendy's is best known for its made-to-order square hamburgers, using fresh, never frozen beef\*, freshly-prepared salads, and other signature items like chili, baked potatoes and the Frosty® dessert. The Wendy's Company (Nasdaq: WEN) is committed to doing the right thing and making a positive difference in the lives of others. This is most visible through the Company's support of the Dave Thomas Foundation for Adoption® and its signature Wendy's Wonderful Kids® program, which seeks to find every child in the North American foster care system a loving, forever home. Today, Wendy's and its franchisees employ hundreds of thousands of people across more than 6,700 restaurants worldwide with a vision of becoming the world's most thriving and beloved restaurant brand. For details on franchising, connect with us at <a href="www.wendys.com/franchising">www.wendys.com/franchising</a>. Visit <a href="www.wendys.com/franchising">www.wendys.com/franchising</a>. Visit <a href="www.wendys.com/wendys">www.squaredealblog.com</a> for more information and connect with us on Twitter and Instagram using @wendys, and on Facebook at <a href="www.facebook.com/wendys">www.facebook.com/wendys</a>.

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<sup>\*</sup>Fresh beef available in the contiguous U.S., Alaska, and Canada.

# The Wendy's Company and Subsidiaries Consolidated Statements of Operations Three and Twelve Month Periods Ended December 29, 2019 and December 30, 2018 (In Thousands Except Per Share Amounts) (Unaudited)

	Three Mor	nths Ended		Twelve Months Ended			
	2019		2018		2019		2018
Revenues:			_		_		
Sales	\$ 176,761	\$	165,261	\$	707,485	\$	651,577
Franchise royalty revenue and fees	108,766		100,364		428,999		409,043
Franchise rental income	56,134		51,187		233,065		203,297
Advertising funds revenue	 85,530		81,008		339,453		326,019
	427,191		397,820		1,709,002		1,589,936
Costs and expenses:							
Cost of sales	151,434		138,867		597,530		548,588
Franchise support and other costs	23,863		6,650		43,686		25,203
Franchise rental expense	31,087		21,275		123,929		91,104
Advertising funds expense	81,085		76,855		338,116		321,866
General and administrative	53,940		71,425		200,206		217,489
Depreciation and amortization	33,718		34,230		131,693		128,879
System optimization (gains) losses, net	(121)		(455)		(1,283)		(463)
Reorganization and realignment costs	12,194		2,377		16,965		9,068
Impairment of long-lived assets	5,315		2,541		6,999		4,697
Other operating income, net	(2,041)		(1,744)		(11,418)		(6,387)
	390,474		352,021		1,446,423		1,340,044
Operating profit	36,717		45,799		262,579		249,892
Interest expense, net	(29,028)		(29,679)		(115,971)		(119,618)
Loss on early extinguishment of debt	(1,346)		_		(8,496)		(11,475)
Investment income, net	24,599		304		25,598		450,736
Other income, net	1,605		2,958		7,771		5,381
Income before income taxes	32,547		19,382		171,481		574,916
(Provision for) benefit from income taxes	(6,014)		(551)		(34,541)		(114,801)
Net income	\$ 26,533	\$	18,831	\$	136,940	\$	460,115
Net income per share:							
Basic	\$ .12	\$	.08	\$	.60	\$	1.93
Diluted	.11		.08		.58		1.88
Number of shares used to calculate basic income per share	227,441		234,574		229,944		237,797
Number of shares used to calculate diluted income per share	232,594		240,517		235,075		244,963

### The Wendy's Company and Subsidiaries

#### **Consolidated Balance Sheets**

#### As of December 29, 2019 and December 30, 2018 (In Thousands Except Par Value)

(Unaudited)

	De	December 29, 2019		December 30, 2018	
ASSETS					
Current assets:					
Cash and cash equivalents	\$	300,195	\$	431,405	
Restricted cash		34,539		29,860	
Accounts and notes receivable, net		117,461		109,805	
Inventories		3,891		3,687	
Prepaid expenses and other current assets		15,585		14,452	
Advertising funds restricted assets		82,376		76,509	
Total current assets	<u>-</u>	554,047		665,718	
Properties		977,000		1,023,267	
Finance lease assets		200,144		189,969	
Operating lease assets		857,199		_	
Goodwill		755,911		747,884	
Other intangible assets		1,247,212		1,294,153	
Investments		45,949		47,660	
Net investment in sales-type and direct financing leases		256,606		226,477	
Other assets		100,461		96,907	
Total assets	\$	4,994,529	\$	4,292,035	
LIABILITIES AND STOCKHOLDERS' EQUITY					
Current liabilities:					
Current portion of long-term debt		22,750		23,250	
Current portion of finance lease liabilities		11,005		8,405	
Current portion of operating lease liabilities		43,775			
Accounts payable		22,701		21,741	
Accrued expenses and other current liabilities		165,272		150,636	
Advertising funds restricted liabilities		84,195		80,153	
Total current liabilities		349,698		284,185	
Long-term debt		2,257,561		2,305,552	
Long-term finance lease liabilities		480,847		447,231	
Long-term operating lease liabilities		897,737		<del>447</del> ,201	
Deferred income taxes		270,759		269,160	
Deferred franchise fees		91,790		92,232	
Other liabilities		129,778		245,226	
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Total liabilities Commitments and contingencies		4,478,170		3,643,586	
Stockholders' equity:					
Common stock, \$0.10 par value; 1,500,000 shares authorized;					
470,424 shares issued; 224,889 and 231,233 shares outstanding, respectively		47,042		47,042	
Additional paid-in capital		2,874,001		2,884,696	
Retained earnings		185,725		146,277	
Common stock held in treasury, at cost; 245,535 and 239,191 shares, respectively		(2,536,581)		(2,367,893)	
Accumulated other comprehensive loss		(53,828)		(61,673)	
Total stockholders' equity	_	516,359	_	648,449	
Total liabilities and stockholders' equity			_		

# The Wendy's Company and Subsidiaries Consolidated Statements of Cash Flows Twelve Month Periods Ended December 29, 2019 and December 30, 2018 (In Thousands) (Unaudited)

	Twelve Mo	nths Ended
	2019	2018
Cash flows from operating activities:		
Net income	\$ 136,940	\$ 460,115
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	131,693	128,879
Share-based compensation	18,676	17,918
Impairment of long-lived assets	6,999	4,697
Deferred income tax	837	(6,568)
Non-cash rental expense (income), net	28,202	(17,043)
Change in operating lease liabilities	(41,911)	_
Net (recognition) receipt of deferred vendor incentives	(501)	139
System optimization (gains) losses, net	(1,283)	(463)
Gain on sale of investments, net	(24,496)	(450,000)
Distributions received from TimWen joint venture	13,400	13,390
Equity in earnings in joint ventures, net	(8,673)	(8,076)
Long-term debt-related activities, net	15,317	18,673
Other, net	(4,838)	5,178
Changes in operating assets and liabilities:		
Accounts and notes receivable, net	16,935	13,226
Inventories	(163)	(434)
Prepaid expenses and other current assets	(1,569)	6,824
Advertising funds restricted assets and liabilities	(2,720)	13,955
Accounts payable	1,054	(145)
Accrued expenses and other current liabilities	5,034	23,963
Net cash provided by operating activities	288,933	224,228
Cash flows from investing activities:		
Capital expenditures	(74,453)	(69,857)
Acquisitions	(5,052)	
Dispositions	3,448	3,223
Proceeds from sale of investments	24,496	450,000
Notes receivable, net	(3,370)	959
Payments for investments	_	(13)
Net cash (used in) provided by investing activities	(54,931)	362,911
Cash flows from financing activities:	(01,001)	002,011
Proceeds from long-term debt	850,000	934,837
Repayments of long-term debt	(899,800)	
Repayments of finance lease liabilities	(6,835)	(5,571)
Deferred financing costs	(14,008)	
Repurchases of common stock, including accelerated share repurchase	(217,797)	, , ,
Dividends	(96,364)	
Proceeds from stock option exercises	28,328	45,228
Payments related to tax withholding for share-based compensation	(8,820)	(11,805)
Contingent consideration payment	(0,020)	(6,269)
Net cash used in financing activities	(365,296)	(305,762)
-		
Net cash (used in) provided by operations before effect of exchange rate changes on cash	,	
Effect of exchange rate changes on cash	3,489	(7,689)
Net (decrease) increase in cash, cash equivalents and restricted cash	(127,805)	273,688
Cash, cash equivalents and restricted cash at beginning of period	486,512	212,824
Cash, cash equivalents and restricted cash at end of period	\$ 358,707	\$ 486,512

#### The Wendy's Company and Subsidiaries

# Reconciliations of Net Income to Adjusted EBITDA and Revenues to Adjusted Revenues Three and Twelve Month Periods Ended December 29, 2019 and December 30, 2018 (In Thousands) (Unaudited)

	Three Months Ended			Twelve Months Ended				
		2019		2018		2019		2018
Net income	\$	26,533	\$	18,831	\$	136,940	\$	460,115
Provision for income taxes		6,014		551		34,541		114,801
Income before income taxes		32,547		19,382		171,481		574,916
Other income, net		(1,605)		(2,958)		(7,771)		(5,381)
Investment income, net		(24,599)		(304)		(25,598)		(450,736)
Loss on early extinguishment of debt		1,346		_		8,496		11,475
Interest expense, net		29,028		29,679		115,971		119,618
Operating profit		36,717		45,799		262,579		249,892
Plus (less):								
Advertising funds revenue		(85,530)		(81,008)		(339,453)		(326,019)
Advertising funds expense		81,085		76,855		338,116		321,866
Depreciation and amortization		33,718		34,230		131,693		128,879
System optimization gains, net		(121)		(455)		(1,283)		(463)
Reorganization and realignment costs		12,194		2,377		16,965		9,068
Impairment of long-lived assets		5,315		2,541		6,999		4,697
Legal reserve for Financial Institutions case				27,500		(2,829)		27,500
Adjusted EBITDA	\$	83,378	\$	107,839	\$	412,787	\$	415,420
Revenues	\$	427,191	\$	397,820	\$	1,709,002	\$	1,589,936
Less:		(OF EOO)		(04.000)		(220.452)		(226.040)
Advertising funds revenue		(85,530)		(81,008)		(339,453)	_	(326,019)
Adjusted revenues	\$	341,661	\$	316,812	\$	1,369,549	<u>\$</u>	1,263,917

### The Wendy's Company and Subsidiaries

### Reconciliation of Net Income and Diluted Earnings Per Share to Adjusted Income and Adjusted Earnings Per Share

## Three and Twelve Month Periods Ended December 29, 2019 and December 30, 2018 (In Thousands Except Per Share Amounts) (Unaudited)

	Three Months Ended			Twelve Months Ended				
	2019		2018		2019	,	2018	
Net income	\$ 26,533	\$	18,831	\$	136,940	\$	460,115	
Plus (less):			_		_			
Advertising funds revenue	(85,530)		(81,008)		(339,453)		(326,019)	
Advertising funds expense	81,085		76,855		338,116		321,866	
System optimization gains, net	(121)		(455)		(1,283)		(463)	
Reorganization and realignment costs	12,194		2,377		16,965		9,068	
Impairment of long-lived assets	5,315		2,541		6,999		4,697	
Loss on early extinguishment of debt	1,346		_		8,496		11,475	
Gain on other investments in equity securities	(24,366)		_		(24,366)		_	
Gain on sale of investment in Inspire Brands	_		(24)		_		(449,945)	
Legal reserve for Financial Institutions case	_		27,500		(2,829)		27,500	
Total adjustments	(10,077)		27,786		2,645		(401,821)	
Income tax impact on adjustments (a)	1,769		(7,339)		(852)		82,997	
Tax reform	_		91		_		2,167	
Total adjustments, net of income taxes	(8,308)		20,538		1,793		(316,657)	
Adjusted income	\$ 18,225	\$	39,369	\$	138,733	\$	143,458	
Diluted earnings per share	\$ .11	\$	.08	\$	.58	\$	1.88	
Total adjustments per share, net of income taxes	(.03)		.08		.01		(1.29)	
Adjusted earnings per share	\$ .08	\$	.16	\$	.59	\$	.59	
System optimization gains, net Reorganization and realignment costs Impairment of long-lived assets Loss on early extinguishment of debt Gain on other investments in equity securities Gain on sale of investment in Inspire Brands Legal reserve for Financial Institutions case Total adjustments Income tax impact on adjustments (a) Tax reform Total adjustments, net of income taxes  Adjusted income  Diluted earnings per share Total adjustments per share, net of income taxes	\$ (121) 12,194 5,315 1,346 (24,366) — (10,077) 1,769 — (8,308)  18,225  .11 (.03)	\$	(455) 2,377 2,541 — (24) 27,500 27,786 (7,339) 91 20,538 39,369 .08	\$	(1,283) 16,965 6,999 8,496 (24,366) — (2,829) 2,645 (852) — 1,793  138,733  .58 .01	\$	(463 9,068 4,697 11,475 — (449,945 27,500 (401,821 82,997 2,167 (316,657 143,458 1.88 (1.29	

<sup>(</sup>a) The provision for (benefit from) income taxes on "System optimization gains, net" was \$374 and \$202 for the three months ended December 29, 2019 and December 30, 2018, respectively, and \$482 and \$(1,119) for the twelve months ended December 29, 2019 and December 30, 2018, respectively. The provision for income taxes on the "Gain on sale of investment in Inspire Brands" was \$595 and \$97,501 for the three and twelve months ended December 30, 2018. The provision for (benefit from) income taxes on all other adjustments (excluding the advertising funds adjustments) was calculated using an effective tax rate of 25.31% and 25.10% for the three months ended December 29, 2019 and December 30, 2018, respectively, and 25.33% and 25.38% for the twelve months ended December 29, 2019 and December 30, 2018, respectively.

# The Wendy's Company and Subsidiaries Reconciliation of Net Cash Provided by Operating Activities to Free Cash Flow Twelve Month Periods Ended December 29, 2019 and December 30, 2018 (In Thousands) (Unaudited)

	Twelve Months Ended				
		2019		2018	
Net cash provided by operating activities	\$	288,933	\$	224,228	
Less:					
Capital expenditures		(74,453)		(69,857)	
Advertising funds impact (a)		1,383		(18,108)	
Tax effect of gain on other investments in equity securities		5,117		_	
Tax effect of sale of investment in Inspire Brands		_		95,038	
Free cash flow	\$	220,980	\$	231,301	

<sup>(</sup>a) Advertising funds impact for 2019 and 2018 includes the net change in the restricted operating assets and liabilities of the funds of \$(2,720) and \$13,955, respectively, and the excess of advertising funds revenue over advertising funds expense included in net income of \$1,337 and \$4,153, respectively.

## The Wendy's Company and Subsidiaries Segmented Operational Highlights Twelve Month Periods Ended December 29, 2019 and December 30, 2018 (Unaudited)

Operational Highlights - New Segment Reporting Structure(1)	Fourth	Quarter	Full Year			
	2019	2018	2019	2018		
Systemwide Sales Growth(2)						
U.S.	5.9%	0.8%	4.2%	1.5%		
International <sup>(3)</sup>	6.3%	11.7%	6.7%	10.8%		
Global	5.9%	1.9%	4.4%	2.5%		
Same-Restaurant Sales Growth <sup>(2)</sup>						
U.S.	4.5%	(0.1)%	2.9%	0.6%		
International <sup>(3)</sup>	2.7%	2.3%	3.2%	4.7%		
Global	4.3%	0.1%	2.9%	1.0%		
Restaurant Openings						
U.S Total / Net	39 / 27	39 / 33	107 / 42	97 / 41		
International - Total / Net	32 / 18	14/9	75 / 35	62 / 36		
Global - Total / Net	71 / 45	53 / 42	182 / 77	159 / 77		
Systemwide Sales (In US\$ Millions)(4)						
U.S.	\$2,447	\$2,310	\$9,763	\$9,371		
International <sup>(3)</sup>	\$304	\$287	\$1,182	\$1,142		
Global	\$2,751	\$2,597	\$10,944	\$10,513		
Global Reimaging Completion Percentage (Life-to-date)			58%	50%		

<sup>&</sup>lt;sup>(1)</sup> As of Q4 2019, the Company has revised its segment disclosures and will now be reporting on three segments which are Wendy's U.S., Wendy's International and Global Real Estate & Development. This table presents how the Company's operational highlights would have appeared for the fourth quarter and full year under the Company's new segment reporting structure.

<sup>&</sup>lt;sup>(2)</sup> Systemwide sales growth and same-restaurant sales growth are calculated on a constant currency basis and include sales by both Company-operated and franchise restaurants.

<sup>(3)</sup> Excludes Venezuela, and beginning in the third quarter of 2018, Argentina.

<sup>(4)</sup> Systemwide sales include sales at both Company-operated and franchise restaurants.